



QUAIL LODGE GOLF CLUB PARTICIPATES IN PGA FAMILY COURSE PROGRAM

Making Golf Enjoyable for all Members of the Family

October 22, 2009 - CARMEL, California – Quail Lodge Golf Club is now hosting the PGA Family Course Program, launched by PGA of America and U.S. Kids Golf. The program gives families the chance to introduce their children to the game of golf in a non-intimidating environment. This program will take place every Sunday at starting at 2 pm, beginning November 1.

The PGA Family Course program will make golf more enjoyable for players new to the game while encouraging parents and kids to play golf together. By establishing a beginner-friendly short course on an existing golf facility, the program provides a simple transition as each player's ability increases. Families can play together or have the kids participate in special junior clinics that will introduce the child to a lifetime sport and takes their playing skills to the next level.

The price to participate is \$40 per parent or guardian, which includes up to 2 children 17 and under. For more information or to make your tee-time, please call the Golf Shop at (831) 620-8808 and mention PGA Family Course.

Nestled on 850 acres in the heart of sunny Carmel Valley, Quail Lodge Resort is managed by The Peninsula Hotels, owned and operated by Hong Kong Shanghai Hotels. Amenities include 97 well-appointed guest rooms, an 18-hole championship golf course, swimming pool, tennis court, two restaurants, pampering spa, The Land Rover Experience Driving School and trails through the remarkably beautiful environment of lakes, lush gardens and rolling hills.

Incorporated in 1866 and listed on the Hong Kong Stock Exchange (00045), HSH is a holding company whose subsidiaries and its jointly controlled entity are engaged in the

ownership and management of prestigious hotel, commercial and residential properties in key destinations in Asia and the USA. The hotel portfolio of the Group comprises The Peninsula Hong Kong, The Peninsula New York, The Peninsula Chicago, The Peninsula Beverly Hills, The Peninsula Tokyo, The Peninsula Bangkok, The Peninsula Beijing, The Peninsula Manila, The Peninsula Shanghai and Quail Lodge Resort and Golf Club in Carmel, California. The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and The Peak Tramways, St. John's Building, The Landmark in Ho Chi Minh City, Vietnam and the Thai Country Club in Bangkok, Thailand.

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